

Swimming

Financially Responsible Development of
Swimming Amenities for **All Swimmers**
Manly's Most Inclusive & Participative Activity



Prepared by Stephen Coulter
Founder, [iSwimtoo](#)
for Good for Manly



Swimming

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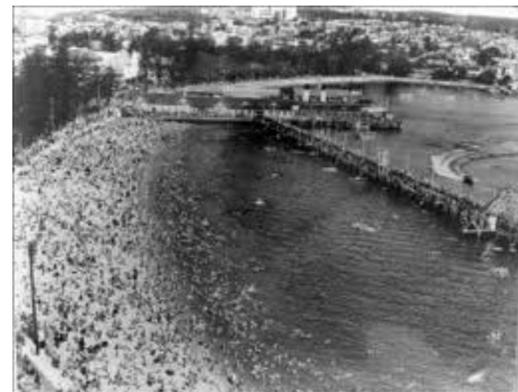


Manly's Swimming Heritage



-  "Australia's Seaside Village" since the early 1800's
-  William Gocher, first editor of Manly Daily broke the daylight bathing ban in 1902 that had been law since 1833 resulting in daylight bathing becoming legal in NSW from 1903
-  Manly Surf & Life Saving Club was the World's First Surf Life Saving Club in 1903
-  Manly had two of Australia's and the World's best swimming pools until destroyed by a storm in 1974;
 -  Manly Gentlemen's' Baths also known as Manly Olympic Pool on East Esplanade where Manly Yacht Club now is
 -  Manly Harbour Pool between the wharf and Oceanworld
-  Manly's post code has been home to more Australian Olympians than any other - swimming is the main sport
-  8 million tourists visit Manly each year with many participating in swimming at one of Manly's many beaches
-  Manly is the home of Australian swimming

1912	Stockholm	Cecil Healy Harold Hardwick
1920	Antwerp	William "Billy" Herald
1924	Paris	Ernest Henry Andrew "Boy" Charlton
1928	Amsterdam	Andrew "Boy" Charlton Edna Davey
1932	Los Angeles	Noel Ryan Clare Dennis
1948	London	Warren Boyd Bruce Bourke Herman "Hermie" Doerner
1952	Helsinki	David Hawkins Frank O'Neil
1956	Melbourne	Graham Hamilton John Devitt Murray Garretty Gergaynia Beckett
1960	Rome	John Devitt Gergaynia Beckett Kevin Berry Michael Withers
1964	Tokyo Tokyo	Kim Harford Gillian De Greenlaw Michael Withers
1972	Munich	Michael Withers Robert Menzies
1984	Los Angeles	Chemene Simson Donella Burrige
1988	Seoul	Lisa Lieschke Greg Hammond
1996	Atlanta	Scott Miller
2000	Sydney	Elka Graham Priya Cooper Debbie Watson
2004	Athens	Brooke Hanson Elka Graham Jemma Brownlow Leonie Nichols
2012	London	Tom Fraser-Holmes





Manly's, the World's Best Place to Swim!

Manly has an unrivalled range of swimming locations

- Stunning ocean Surf Beaches
- Sheltered ocean side Shelly Beach
- Beautiful sheltered Harbour Beaches
- Ocean & Harbour Rock Pools
- Boy Charlton Swim Centre
- Challenging Epic Headland Swims for the Experienced

Manly is one of the few places you watch the sun rise and set with our east & west facing beaches

Swimmers can find a safe sheltered location in any weather

Manly's swimming locations are a hidden treasure with potential to attract many more swimmers from around the world



Source :

www.iswimtoo.com



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Manly & Australia's Most Inclusive & Participative Activity!

- Swimming is a top 3 sport for participation in Australia
- With Manly's proximity to swim locations and healthy lifestyle it is likely to be the leading activity for Manlyites
- Swimming is inclusive and equally popular for all demographics
 - #1 for girls under 15
 - #2 for boys under 15
 - #3 for people aged 18-24
 - #3 for people aged 25-34
 - #4 for people aged 35-44
 - #2 for people aged 45-54
 - #3 for people aged 55-64
 - #4 for people aged 65+
 - #1 for the disabled

Source ABS Participation in Sport & Physical Recreation, Australia 2009-10 (cat no 4177.0)

- Swimming is low cost, accessible and popular with all of Manly

Australian Top 10 Sports Participation

- 1 Walking
- 2 Aerobics/Gym
- 3 **Swimming**
- 4 Jogging/Running
- 5 Cycling
- 6 Golf
- 7 Tennis
- 8 Netball
- 9 Hiking
- 10 Soccer

Outside the Top 10

**Cricket, AFL, League,
Rugby, Basketball,**



Community Benefits

Health - Swimming has major health benefits

 Aerobic exercise

 Low impact

 Muscle toning

 Lowers diabetes risk

 Alleviates Stress

 Good for flexibility

 Aids immune system

 Weight control

 Healthier heart

 Helps asthma

 Improves cholesterol

 Longevity

Social and can be done with Family, Friends or Formal Clubs

 Bold & Beautiful “pink hats” have 50 -200 or more swimming at 7am every day of the year

 Thousands of local children participate through learn-to-swim programs and Nippers

 Many adults participate through Manly, North Steyne and Queenscliff surf lifesaving clubs

 Manly has a number of competitive and social swim clubs

 Swimming and water polo at Boy Charlton Swim Centre

 Accessible, fun and an easy day out - millions come to Manly to go the beach - we live here!

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Good for Manly Swimming Policy

Support for Manly's Swimmers of any Standard with Sensible Investments in Swimming Infrastructure



-  Provide amenities for swimmers of any standard at major swimming locations
-  Reinstatement of eco-sensitive Harbour Pool with 100m lap area and open water circuit for serious swimmers and pontoons, marine trails and safe flat water enclosure for everyone
-  Expanding and developing better facilities in Council pavilions on ocean and harbour beaches for all swimmers
-  Maintaining and upgrading facilities for swimmers in the ocean, harbour and pools of Manly in an economically responsible manner
-  Seek State and Federal Government and private support for Manly's swimming environment and facilities as a show place to seaside villages around Australia and the world
-  Introduce the Australian ocean swimming festival to showcase Manly's leadership in aquatic activities including Olympic level courses and a new ocean epic, the Palmy to Manly Ocean Swim

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Reinstatement of Manly Harbour Pool Back to the Future!



VOTE
Candy Bingham
FOR MAYOR



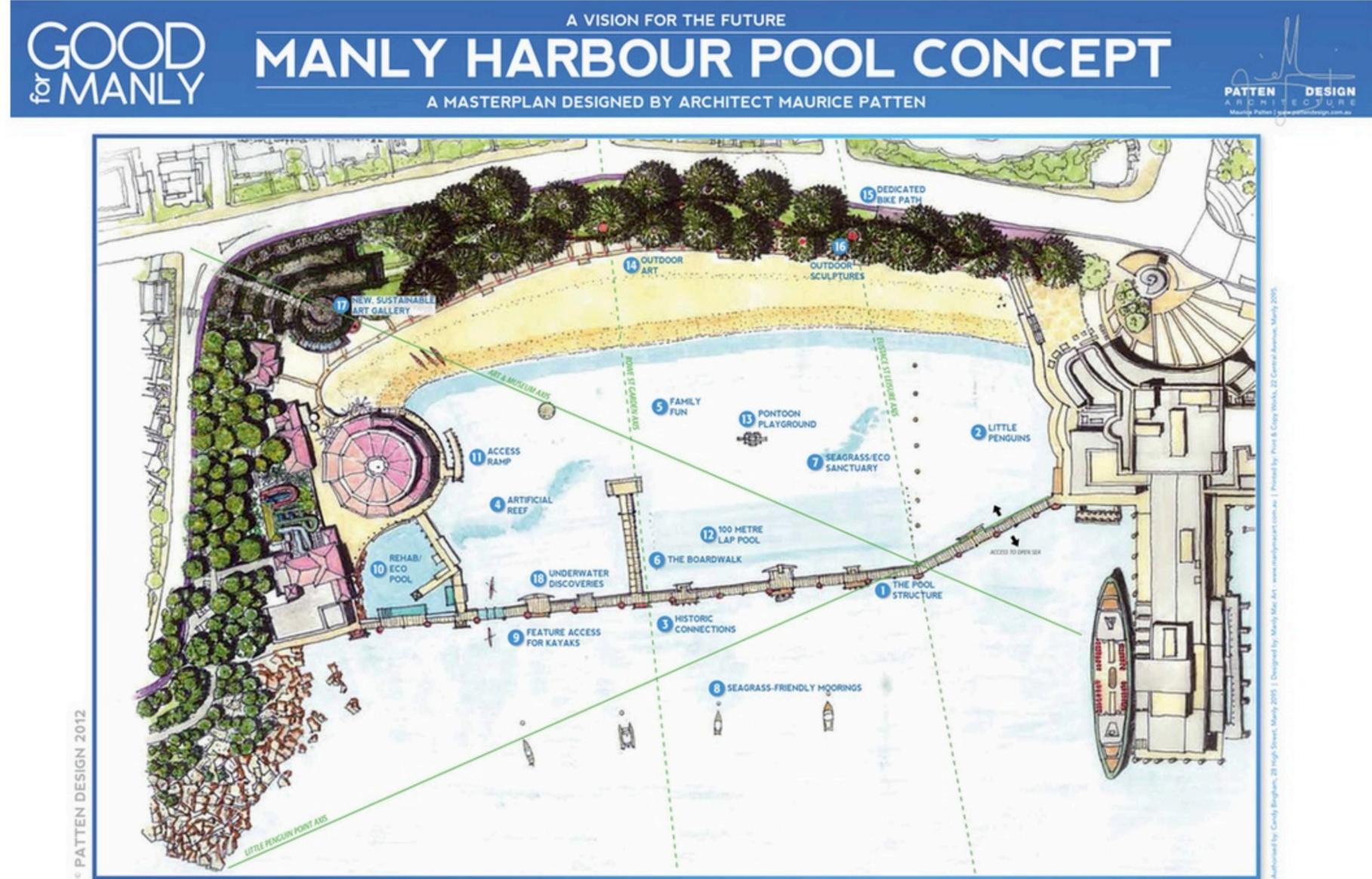
Manly had one of the best open water pools in the world until it was destroyed by a storm in 1974



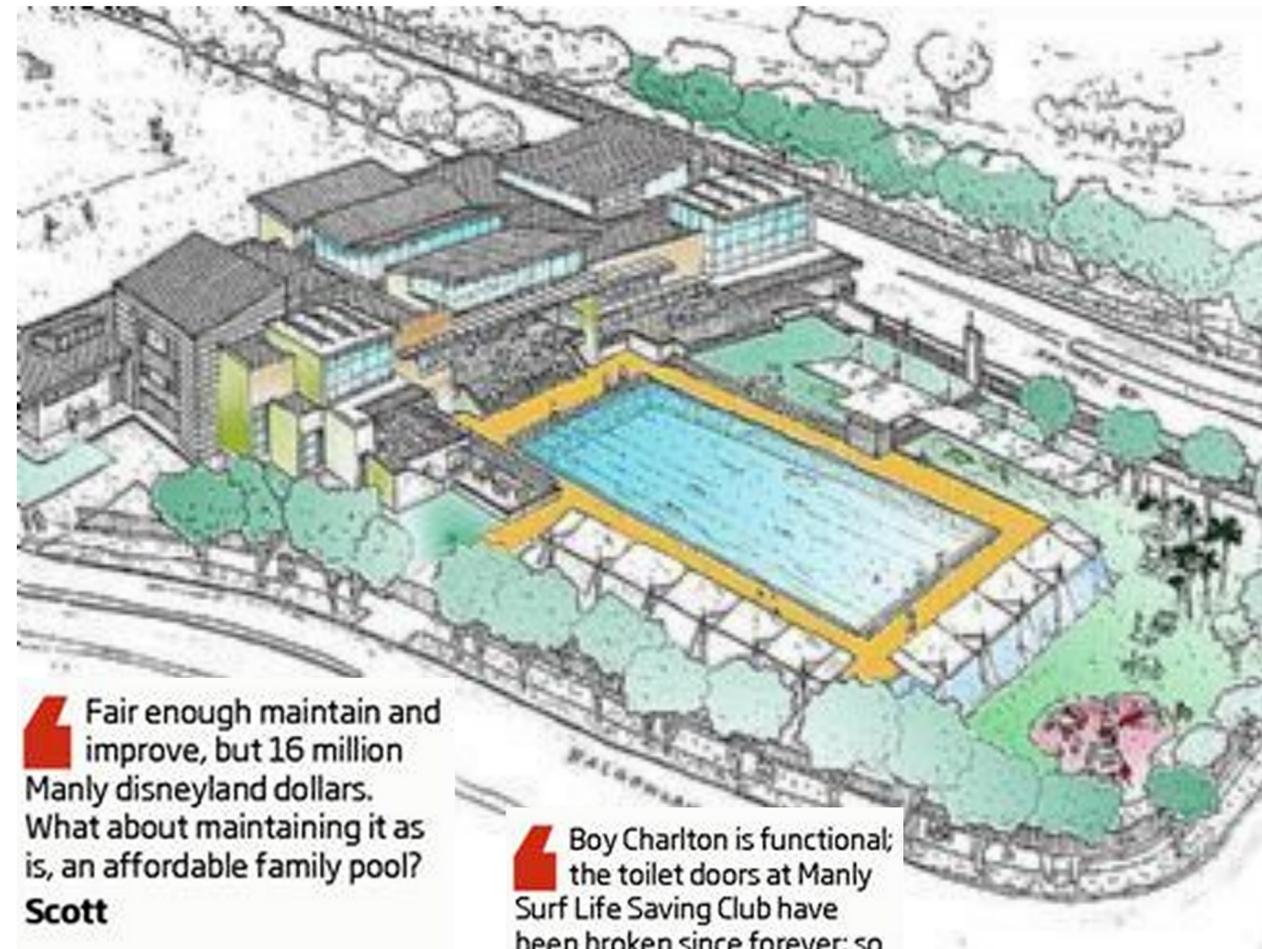
Millions visited each year and created a vibrancy on the harbour side as well as the excitement of the ocean beaches



Good for Manly will reinstate the Harbour Pool with an eco friendly plan that will bring back marine life as well as people



Manly Council Propose Spending \$16million on Boy Charlton Swim Centre



-  Plan includes filling in current 25m pool & building an indoor 25m pool
-  A Gym/Health Club is also planned
-  12+ local gyms/health clubs exist, mostly small businesses
-  They are not full now and they don't need competition from Council
-  Plus under cover above ground parking
-  Visual impact of such a redevelopment will be significant
-  Traffic congestion will be adversely affected
-  No benefit for tourism - natural beaches bring visitors NOT a pool
-  Debt servicing costs of around \$2m per year plus increased operating costs will drive prices higher and incur parking fees. How much will a swim cost? \$10+? Parking \$7+?
-  Manly Daily and blog comments show residents' concerns

 Fair enough maintain and improve, but 16 million Manly disneyland dollars. What about maintaining it as is, an affordable family pool?
Scott

 Boy Charlton is functional; the toilet doors at Manly Surf Life Saving Club have been broken since forever; so many other beautiful swimming sites in Manly they could invest in.
Cae Tolman

 Spend the money on re-creating the massive harbour pool across from the ferry!
Alex Prendergast

Scott writes:
 Posted on 19 Jul 12 at 12:22pm
 "Although the council applied for funding on a \$16 million loan ,she said it would find a way to deal with the shortfall " Enter "Henry the wise" with M.C.C. voodoo economics higher parking costs? rate increases again? cuts to core services??

Gavin Long writes:
 Posted on 1 Aug 12 at 09:33am

As a regular user of the fantastic facilities currently available, I am deeply concerned that the character and amenity of the pool will be lost through, what appears to me, to be a completely unnecessary over-development.

Why do we need to put a roof over the 25m pool? Why do we need a covered carpark? The current facilities are so well used at the moment. I love watching the sunrise from the pool at 5.30am. Do we really need to put buildings over the top of everything to block out the sun?

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Good for Manly will Deliver a Swimming Policy to Benefit **All Swimmers** in Manly



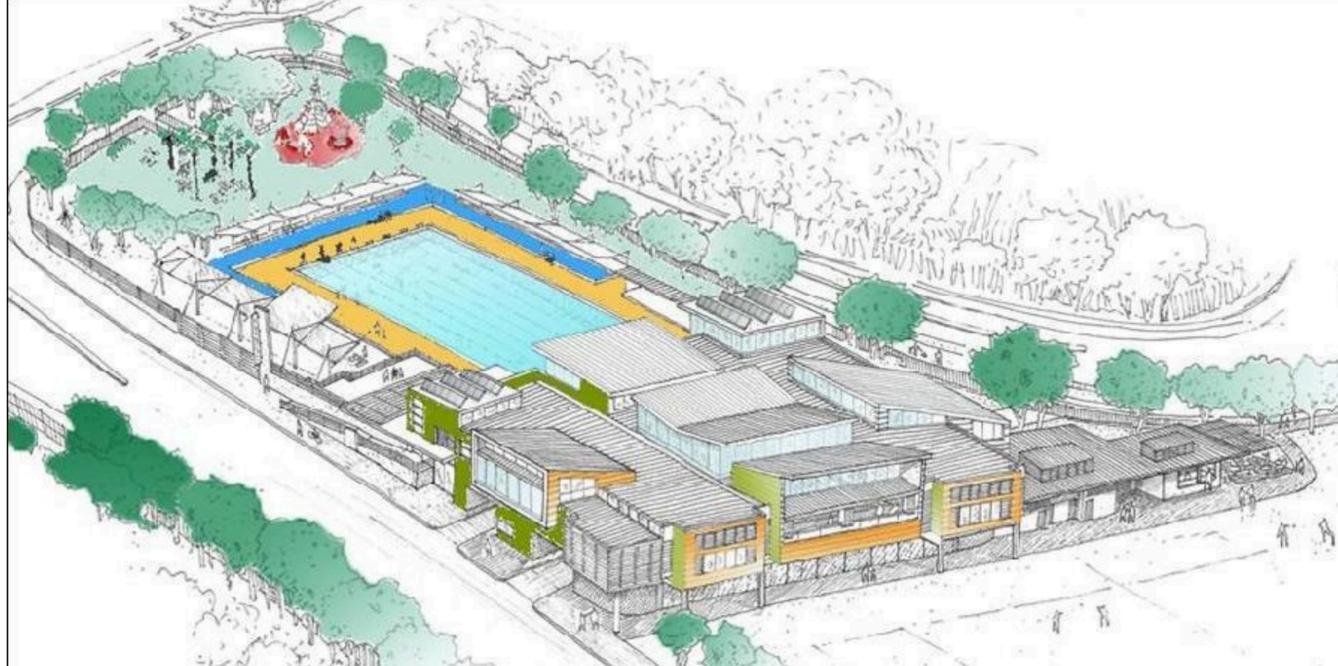
-  Reinstatement of a world class eco-friendly Harbour Pool, \$2 - \$3 million estimate
-  Improve facilities for **all swimmers** at Council pavilions on Harbour and Ocean beaches
 -  Toilets, Change Rooms, Lockers, Hot Showers
-  Good for Manly will stop the \$16m redevelopment of Boy Charlton Swim Centre and look at economically sensible improvements:
 -  Solar heating and cover options for 25m pool
 -  Enhanced catering facilities
-  Good for Manly will not develop a health club or undercover parking at Boy Charlton Swim Centre
-  Seek support from Government Grants and Private Enterprise as better overall facilities will increase tourism and drive increased patronage of Manly, supporting local businesses and minimising impact on Council rates

Swimming is Good for Manly

Good for Manly will be great for Swimming



Council Proposed \$16m Development with Undercover Parking, Pool & Health Club



\$16 million +
 Swimmers in Council Debt for 10 years+
 Significant price change to pool entry/parking
 Gym/Health Club will hurt Local Business
 Over Development of Parkland Area
 Likely to impact local traffic
 No Tourism Benefit

A VISION FOR THE FUTURE
MANLY HARBOUR POOL CONCEPT
 A MASTERPLAN DESIGNED BY ARCHITECT MAURICE PATTEN



\$3 million
 New world class icon for Manly
 Educational & eco-friendly to all Marine Life
 100m lap area and open water circuits
 Ski & kayak access with penguin area preserved
 Significant tourism benefit for local businesses
 Government grants & private enterprise support

Swimming



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To Make Manly
the Home of Swimming
for all Swimmers

Vote 1 for Candy Bingham
and the Good for Manly Team
on September 8



Swimming

This pack will be available for downloading at:
www.goodformanly.com

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